

# WHAT DO WE DO?

## Our Goal

Be the premier provider of risk assessment solutions

## Who We Help

Insurance companies who want less risk, easier processing

## Why It Works

Fast, easy way to evaluate mortality risk

*Greater insights. Better outcomes.*

# DOES THIS EVER HAPPEN AT YOUR COMPANY?

- Does it take **30 days** to process application requests?
- Do you have **lots of RTU's** (return to underwriter), which take extra time to process?
- Is it difficult managing info from **multiple carriers**?
- Does paperwork ever get **lost or misplaced**?
- Do you ever **lose clients** during the waiting period?
- Are you sometimes unsure if a new client is a **good risk**?
- Are you keeping up with every new **federal regulation**?
- What happens if there is a **data loss or hack**?

# CRL-PLUS SOLVES THESE CHALLENGES

- Reduce application processing time
- Reduce your financial risk—with new clients
- Minimize paperwork errors
- Increase security
- Improve compliance
- Increase customer satisfaction
- Make agents more efficient



# WHY USE CRL-PLUS?

BENEFITS OF USING OUR SERVICE

# APPROVE APPLICATIONS IN 5 MIN.—OR LESS

- Reduce cycle time from 20-30 days
- Instant approvals thru the computer
- While client is sitting at agent's desk, or on phone

# AUTOMATICALLY HANDLE RTU's

- 4 out of 10 policies never get approved
- Our underwriting team can handle any “Refer to Underwriter” (RTU) issues

# REDUCE YOUR LEVEL OF FINANCIAL RISK

- **TAKING ON RISKY CLIENTS**—you decide your level of fiscal risk
- **DATA SECURITY**—system automatically updated with the highest level of data security

# REDUCE RISK OF COMPLIANCE VIOLATIONS

- Automatically stays current—on all federal and state regulations
- HIPAA, SOC 2, and more